

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2745819-1	Order #	2745819
Invoice Date	07/30/23	Alt Order #	Manual
Invoice Month	July 2023	Deal #	
Invoice Period	06/26/23 - 07/30/23	Flight Dates	07/28/23 - 08/03/23
Advertiser	ISS/ Kentucky Values		
Product	Statewide Kentucky 7/28-8/3		
Estimate #	728803		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	1977		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	10630AG		
Advertiser Ref	M218412		
Product 1			
Product 2			

Billing Address:

**Del Cielo Media / POL**  
**Attention: Accounts Payable**  
**PO Box 26067**  
**Alexandria, VA 22313**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	07/30/23	07/30/23	Local News @ 630p Su	630-7p	-----S	:30	1	\$500.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/24/23	07/30/23	-----S	1	\$500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Su	07/30/23	6:45 PM	Local News @ 630p Su	630-7p	:30	RGA072723TVH	\$500.00	NM
4	07/29/23	07/29/23	Good Doctor	10-11p	-----S-	:30	1	\$350.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/24/23	07/30/23	-----S-	1	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Sa	07/29/23	10:41 PM	Good Doctor	10-11p	:30	RGA072723TVH	\$350.00	NM
5	07/28/23	07/28/23	20/20	9:00 PM-11:00 PM	----F--	:30	1	\$650.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/24/23	07/30/23	----F--	1	\$650.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	F	07/28/23	10:32 PM	20/20	9:00 PM-11:00 PM	:30	RGA072723TVH	\$650.00	NM
6	07/28/23	08/03/23	Jimmy Kimmel	1135p-1237a	M-WTF--	:30	1	\$120.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/24/23	07/30/23	----F--	1	\$120.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	F	07/28/23	11:53 PM	Jimmy Kimmel	1135p-1237a	:30	RGA072723TVH	\$120.00	NM
7	07/29/23	07/29/23	Shark Tank	9-10p	-----S-	:30	1	\$350.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/24/23	07/30/23	-----S-	1	\$350.00				

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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**Cincinnati, OH 45263-7386**

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Estimate #	728803		

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See MG 7.2,7.3																																																																																																																																												
10	07/28/23	08/03/23	Local News @ 12p M-F	12:00 PM-12:30 PM	MTWTF--	:30	1	\$180.00	NM																																																																																																																																			
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1	WHAS	F	07/28/23	12:18 PM	Local News @ 12p M-F	12:00 PM-12:30 PM	:30	RGA072723TVH	\$180.00	NM																																																																																																																																		
12	07/30/23	07/30/23	Good Morning America S u	8-9a	-----S	:30	1	\$200.00	NM																																																																																																																																			
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1	WHAS	Su	07/30/23	8:48 AM	Good Morning America Su	8-9a	:30	RGA072723TVH	\$200.00	NM																																																																																																																																		
13	07/28/23	08/03/23	Local News @ 4p M-F	4:30 PM-5:00 PM	MTWTF--	:30	1	\$180.00	NM																																																																																																																																			
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16	07/30/23	07/30/23	America's Funniest Home Videos	7-8p	-----S	:30	1	\$750.00	NM																																												
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22	07/28/23	08/03/23	Local News @ 5p M-F	5-530p	--WTF--	:30	1	\$350.00	NM																																												
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Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:  
**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2745819-1	Invoice Month	July 2023
Invoice Date	07/30/23	Invoice Period	06/26/23 - 07/30/23
Advertiser	ISS/ Kentucky Values		
Product	Statewide Kentucky 7/28-8/3		
Estimate #	728803		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
24	07/29/23	07/29/23	ET 7-8p Sa	7-8p	-----S-	:30	1	\$200.00	NM																																												
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<b>Total Spots</b>							<b>18</b>																																														

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$6,130.00</b>
<u>Agency Commission</u>	<b>\$919.50</b>
<u>Net Amount Due</u>	<b>\$5,210.50</b>

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